

# THE PRODUCE NEWS

Vol. 110, No. 15

COVERING FRESH PRODUCE AROUND THE GLOBE SINCE 1897

Week of April 9, 2007

## AgriCap launches redesigned web site

By CHRISTINA DiMARTINO

"Since AgriCap Financial Corporation first launched its web site, [www.agricap.com](http://www.agricap.com), nearly three years ago, the company has added numerous new services," said Peter H. Tam, vice president of marketing for the firm, headquartered in Los Angeles. "Commercial real estate and supply chain financing are now included in our portfolio. We also opened offices in Latin America to assist us with our international trade deals. Information on these and other new developments and additions is now available on the site, and the navigation process is clear and uncomplicated."

AgriCap is a diversified financial services company that provides a broad range of financial products and services, including accounts receivable financing, supply chain financing, import and export financing, real estate lending, bridge financing, and commercial and agricultural farm

loans.

Mr. Tam said that the web site is a resource of business financing and real estate lending information for produce and agricultural industry professionals, and that the firm provides financing programs specifically for these groups. The newly designed site also includes downloadable brochures, applications and press releases.

"We felt that a redesign was necessary in order to allow greater visibility and an elaboration of our services," said Mr. Tam. "The new design provides easier and faster

The relaunched AgriCap web site provides information on business financing and real estate lending.

navigations so clients and site visitors can access the information they are looking for in a more expeditious manner."

Mr. Tam said that AgriCap would continue to improve

the site as the company continues to evolve.

"We welcome feedback from all sectors of the agriculture industry on the site as well as on our services," added Mr. Tam.

For more information, please contact AgriCap at 213.542.5232 or [sales@agricap.com](mailto:sales@agricap.com).

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